



**GCA
Cybersecurity
Toolkit™** *For Small Business*

Free and Effective Tools to Reduce Cyber Risk

Small Business. Big Risks.

Small businesses are the lifeblood of our communities. They provide all manner of essential services – to individuals, to larger organizations, to government, and one another. Even though a business may be small, when it comes to cybercrime, the risks are great.

Small Business Snapshot

More than one third

of small businesses in Switzerland have been hit by a cyber attack already. Worldwide, cyber threats rank among the top three perceived risks for the future.

99%

of all businesses are small businesses in Switzerland. Companies with less than 50 employees are the most common form of small business in the country, accounting for almost 90 percent of the total.

60%

of all employees in Switzerland (measured as full-time equivalent) work for a small business employment.

Cybercrime – such as identity theft, malware, phishing scams, ransomware attacks and email spoofing – can cripple small businesses. Many businesses close their doors soon after a cyber attack, due to the financial impact. In today's global ecosystem, attacks and their impact can have devastating effects more broadly on the sector, geographic region, and across the globe.

We believe it's time to help small businesses take action.

Free Tools and Resources, All in One Place

At the Global Cyber Alliance, we're committed to making small businesses safer. That's why we created the GCA Cybersecurity Toolkit for Small Business.

The GCA Cybersecurity Toolkit is an online resource that includes a wealth of free and effective tools businesses can start using right now, today, to make an immediate impact on reducing cyber risk.



ÜBERSETZUNG UNTERSTÜTZT VON
ICTSWITZERLAND
UMBRELLA ORGANISATION FOR THE DIGITAL ECONOMY

satw it's all about
technology

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What's in the Toolkit?

The GCA Cybersecurity Toolkit is organized into a series of toolboxes, each with tools and reference materials that address a specific cybersecurity area. Each tool is organized and described in a way that makes it as easy as possible for people without basic cybersecurity knowledge to understand the risks and select the right tools.

The tools were selected because they address the highest standards in cybersecurity recommended by the Center for Internet Security, the UK's National Cyber Security Centre (NCSC) and Australian Cyber Security Centre (ACSC). The tools are organized into toolboxes, described below.

TOOLBOXES



KNOW WHAT YOU HAVE

Devices and Applications

Discover tools that help you identify and assess your devices so you can take the proper steps to secure them.



UPDATE YOUR DEFENSES

Updates, Patches and Vulnerability Management

Boost your digital immunity by implementing tools that automatically update your systems and applications.



PREVENT PHISHING AND VIRUSES

DNS Filters, Anti-Virus and Ad-Blockers

Protect against malicious attacks with advanced tools that help you navigate the internet safely.



BEYOND SIMPLE PASSWORDS

Passwords and Two-Factor Authentication

Safeguard your accounts by learning how to create stronger passwords and adding additional layers of protection.



PROTECT YOUR EMAIL AND REPUTATION

Email Authentication and Brand Monitoring

Explore tools that protect your email domain and brand name from being misused by attackers.



DEFEND AGAINST RANSOMWARE

System Backups

Discover tools that help you routinely backup your data and easily restore it.

EXPLORE THE TOOLKIT

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Creating an Ecosystem of Cyber-Savvy Businesses

Investing in cybersecurity is good for business. With the GCA Cybersecurity Toolkit we've done the homework for you and made investing in cybersecurity easier. Whether it's a small business, large corporation, government entity, or a non-profit organization, we believe that creating a stronger community of cyber-aware organizations helps protect the wellbeing of all. We encourage you to explore the toolkit, implement the tools, and share the toolkit with your ecosystem of vendors, clients and partners.

Together we can reduce risk, cut costs and create a more secure ecosystem for business around the globe.

FOR MORE INFORMATION, CONTACT:
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GCA Community Forum

The discussion continues on the GCA Community Forum. Login to get tips and talk shop with other security enthusiasts around the world.

community.globalcyberalliance.org